



Design that works.
A designer you can work with.

Rolling Orange Interactive / San Mateo, California

Senior Art Director 2006 Present

Strategic interactive design from concept through production. User and competitive research, information architecture, user interface and visual design for websites and other interactive work. Integration with existing brand guidelines or creation of new work. Site redesign and complete builds from scratch. Small email marketing campaigns to University redesigns to rich internet applications.

Tsunami Marketing / Kalaheo, Hawaii

Art Director 2002 2006

Research, concept, design and production of brand strategy and positioning, corporate and product identity, advertising, websites, retail design and merchandising, collateral, packaging and signage.

Culture Design + Typography

Owner / Creative Director 1999 Present

Responsible for all business and creative aspects of this one-person design consulting firm. Work available upon request.

Envision Media / Santa Cruz, California

Art Director / Senior Graphic Designer 1997 1999

Strategic design programs, direct marketing, advertising and website design from concept through production. Work with clients to establish goals and objectives; research market and competitive materials; generate and present concepts to clients; art direct photography and illustration.

Polivka Logan Design / Minneapolis, Minnesota

Senior Graphic Designer 1994 1997

Strategic packaging, corporate and brand identity programs from concept through production. Brand identity, product graphics and communications for a wide range of markets.

Awards / Honors

Logos in *Print* Regional Design Annual 1993, *Print* Casebook, *North American Corporate Identity Review* and *New American Logo*. Logos, identity systems and packaging in *American Corporate Identity* 9, 10, 12, and 13. Three awards of excellence from the National Paperbox Association. Hawaii 5-0 Award of Excellence, and various Pele Excellence and Merit awards.

Education

Minneapolis College of Art + Design 1989 1990

Chris Adams

chris@culturedesign.com

Mobile 415.690.5914

www.culturedesign.com